CORONAVIRUS (COVID-19)
MULTICULTURAL CAMPAIGN

STAKEHOLDER PACK
LOCKDOWN RESTRICTIONS (27 MAY)

KEY MESSAGES AND CAMPAIGN ASSETS

29.05.2021

VICTORIA
State
Government

CONTENTS

INTRODUCTION

Victoria, we know what to do.

Once again, we must keep our friends, family and community safe by following the Victorian Government stay home restrictions. That means masks have to be worn in all areas outside the home and you can only leave your house for FIVE key reasons; food supplies, exercise, care or caregiving, authorised work or education, and to get vaccinated.

We're sending you this pack and asking for your help to share the details of restrictions. In the following pages, you'll find key messages, and a social tile with post copy that can be used to spread this safety message to keep Victoria safe. We suggest sharing them with your loved ones and community via email, social media or through messaging apps you use like WhatsApp, WeChat, Messenger and others.

Thank you for your help.
We've got this.

MESSAGING

There are only FIVE reasons to leave home:

- Shopping for food and supplies that you need within 5 kilometres of your home, or as close to home as possible.

- Exercise within 5 kilometres of your home, or as close to home as possible.

- Care and caregiving.

- Authorised work or education, if you can't do it from home.

- Getting vaccinated as soon as you're eligible.

Masks are now mandatory indoors and outdoors.
If you have any symptoms, get tested.

Find out more at coronavirus.vic.gov.au/translations

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WHAT YOU CAN DO TO HELP

You can help by:

- Sharing the materials available in this stakeholder kit with your community by email, social media or through messaging apps you use like WhatsApp, WeChat, Messenger and others.

- Directing people to the Victorian Government's coronavirus (COVID-19) website for current information and updates: www.coronavirus.vic.gov.au/translations

- Advising anyone who is concerned to call the coronavirus (COVID-19) hotline on 1800 675 398, then press 0 (zero) for an interpreter.

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SOCIAL TILE

To download the assets in this kit, please visit:
https://cloud.think-hq.com.au/s/RygMdszjzPFfpMM

**FACEBOOK AND INSTAGRAM
SINGLE IMAGE POST
1080 x 1080px**

Post Text:
There are only 5 reasons to leave home.

Shopping for food and supplies that you need, and exercise, both within 5 kilometres of your home or as close to home as possible.

Care and caregiving.

Authorised work or education, if you can't do it from home.

Getting vaccinated as soon as you're eligible.

Masks are now mandatory indoors and outdoors. And if you have any symptoms, get tested.

For the latest updates go to coronavirus.vic.gov.au/ <language>

Translated to the following languages:

1. Amharic
2. Arabic
3. Assyrian
4. Burmese
5. Chin
6. Chinese (Simplified)
7. Chinese (Traditional)
8. Croatian
9. Dari
10. Dinka
11. English
12. Farsi
13. Filipino Tagalog
14. Greek
15. Hazaragi
16. Hindi
17. Italian
18. Karen
19. Khmer
20. Korean
21. Macedonian
22. Malayalam
23. Nepali
24. Nuer
25. Oromo
26. Pashto
27. Polish
28. Punjabi
29. Russian
30. Samoan
31. Serbian
32. Somali
33. Spanish
34. Swahili
35. Turkish
36. Urdu
37. Vietnamese

THERE ARE
ONLY 5 REASONS
TO LEAVE HOME

Authorised by the Victorian Government, 1 Treasury Place, Melbourne

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OTHER TRANSLATED INFORMATION IN YOUR LANGUAGE

Translated coronavirus information from the Victorian Government is available online in the following languages:

Bookmark these links. They will be constantly updated with new materials throughout the campaign.

Acholi
www.coronavirus.vic.gov.au/acholi

Albanian
www.coronavirus.vic.gov.au/albanian

Amharic
www.coronavirus.vic.gov.au/amharic

Arabic
www.coronavirus.vic.gov.au/arabic

Assyrian
www.coronavirus.vic.gov.au/assyrian

Bengali
www.coronavirus.vic.gov.au/bengali

Bosnian
www.coronavirus.vic.gov.au/bosnian

Burmese
www.coronavirus.vic.gov.au/burmese

Chaldean
www.coronavirus.vic.gov.au/chaldean

Chin
www.coronavirus.vic.gov.au/chin

Chinese Simplified
www.coronavirus.vic.gov.au/simplified-chinese

Chinese Traditional
www.coronavirus.vic.gov.au/traditional-chinese

Cook Islands Maori (Rarotongan)
www.coronavirus.vic.gov.au/cookislandsmaori

Croatian
www.coronavirus.vic.gov.au/croatian

Dari
www.coronavirus.vic.gov.au/dari

Dinka
www.coronavirus.vic.gov.au/dinka

English
www.coronavirus.vic.gov.au

Fijian
www.coronavirus.vic.gov.au/fijian

Filipino (Tagalog)
www.coronavirus.vic.gov.au/tagalog

French
www.coronavirus.vic.gov.au/french

Greek
www.coronavirus.vic.gov.au/greek

Gujarati
www.coronavirus.vic.gov.au/gujarati

Hakka
https://www.coronavirus.vic.gov.au/hakka

Hazaragi
www.coronavirus.vic.gov.au/hazaragi

Hindi
www.coronavirus.vic.gov.au/hindi

Indonesian
www.coronavirus.vic.gov.au/indonesian

Italian
www.coronavirus.vic.gov.au/italian

Japanese
www.coronavirus.vic.gov.au/japanese

Karen
www.coronavirus.vic.gov.au/karen

Khmer
www.coronavirus.vic.gov.au/khmer

Korean
www.coronavirus.vic.gov.au/korean

Macedonian
www.coronavirus.vic.gov.au/macedonian

Malay
www.coronavirus.vic.gov.au/malay

Malayalam
www.coronavirus.vic.gov.au/malayalam

Maltese
www.coronavirus.vic.gov.au/maltese

Nepali
www.coronavirus.vic.gov.au/nepali

Niuean - Vagahau Nieu
www.coronavirus.vic.gov.au/niuean

Nuer
www.coronavirus.vic.gov.au/nuer

Oromo
www.coronavirus.vic.gov.au/oromo

Pashto
www.coronavirus.vic.gov.au/pashto

Persian (Farsi)
www.coronavirus.vic.gov.au/farsi

Polish
www.coronavirus.vic.gov.au/polish

Portuguese
www.coronavirus.vic.gov.au/portuguese

Punjabi
www.coronavirus.vic.gov.au/punjabi

Rohingya
www.coronavirus.vic.gov.au/rohingya

Russian
www.coronavirus.vic.gov.au/russian

Samoan
www.coronavirus.vic.gov.au/samoan

Serbian
www.coronavirus.vic.gov.au/serbian

Sinhalese
www.coronavirus.vic.gov.au/sinhalese

Somali
www.coronavirus.vic.gov.au/somali

Spanish
www.coronavirus.vic.gov.au/spanish

Swahili
www.coronavirus.vic.gov.au/swahili

Tamil
www.coronavirus.vic.gov.au/tamil

Thai
www.coronavirus.vic.gov.au/thai

Tigrinya
www.coronavirus.vic.gov.au/tigrinya

Tongan
www.coronavirus.vic.gov.au/tongan

Turkish
www.coronavirus.vic.gov.au/turkish

Urdu
www.coronavirus.vic.gov.au/urdu

Vietnamese
www.coronavirus.vic.gov.au/vietnamese

Zomi
www.coronavirus.vic.gov.au/zomi

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FOR FURTHER INFORMATION VISIT
WWW.CORONAVIRUS.VIC.GOV.AU/TRANSLATIONS

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